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University Division News

by Harold Fischer, President

THE FIRST Performance Reports revealed continued improvement in the programs of our University Chapters during the first semester, with diversified and value-packed activities scheduled for the second semester. The members are "learning by doing." Membership has real value. A better product is being developed for business. Everybody gains. We are proud of their accomplishments and, furthermore, of their promise of still better things to come.

Our membership, naturally, continues to grow. Congratulations to the winners of the Membership Growth Awards and to the recipients of Certificates of Membership in the "100" Club for the first semester. Indications point to a further expansion and the establishment of new records during the second semester. The officers are on their toes, plans have been formulated, and time will reveal the results.

During the first week in January, for example, 143 additional applications were sent in by Northeastern University. Their dynamic Faculty Advisor, Dr. Stephen Mueller, formerly of the University of Maryland, advises us that his chapter will finish the year in first place. They have the spirit — they are on the move, but they will have keen competition.

We salute our new chapter in the French speaking University of Montreal. They have started their operations in great style and we predict a bright future. The *92* charter members include the entire graduating class of 1961. The active McGill and Loyola Chapters of Montreal may expect healthy competition. Nice going — Hughes Ouimet, President, and your associates.

Our Spanish speaking chapter in Santa Maria Catholic University of Puerto Rico had a great program during the semester and finished in fourth place in our Chapter competition. With the inspiring leadership of the Faculty Advisor, Sister M. Adalbert, Dean of the College, and the fine work of the officers and support of the community, we expect our friends to the South to continue to set a shining example of constructive growth and effective preparation of youth.

Our spark plug in Indianapolis, Carl B. Genrich, Jr., Chairman, Senior Chapter Advisory Committee, has prepared and distributed to our Senior Chapters a well organized questionnaire on chapter activities, of interest and value to our student chapters. A former University chapter member, Carl realizes the vast potential and is working closely and effectively with us in a determined effort to develop it — a devoted man to a great cause.

The University of Scranton Chapter rendered a real civic service when *22* members participated in the Community United Fund Drive and in three days secured their assigned quota. Congratulations on a job well done. Their Ditto Letter system of communication (2 letters per week) keeps members informed and bound close together. Their point system of rating member's participation and rewarding the leaders with SAM pins and cuff links all provide real motivation and is reflected in the progress of the Chapter this year.

The Montreal Senior Chapter, I am sure, is proud of the community service of the McGill University Chapter. They won the Blood Drive Trophy in competition with *60* other organizations. The growing interest of our Chapters in serving their communities deserves our hearty commendation. Keep up the good work.

We are pleased to see the appearance of some new Chapter Newsletters this fall — very interesting, effectively written and well organized. They will serve as an effective means of communication and the chapters all will benefit from them. To mention a few: Los Angeles State College — THE SPOKESMAN; Northeastern University — THE MANAGER; Rochester Institute of Technology — SAMRIT; Bowling Green State University — SAM FALCONEER; Loyola College of Montreal — NEWSLETTER; Villanova University — THE LEADER; University of Oklahoma — THE STUDENT MANAGER; East Carolina College — SAM-O-GRAM. Congratulations!

Another great year is unfolding.